

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE
KALIYAKKAVILAI
FACULTY PROFILE**



Name	Dr. P. Jasbin Bino				
Department	Business Administration (BBA)				
Designation	Assistant Professor				
Address	Pottayil House, Kulashekaram Road, Marthandam – 629165, Kanyakumari District.				
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Academic Qualifications (with Name of Degree awarding university)	S.No	Course	University	Year	Percentage
	1	MBA	Noorul Islam Centre for Higher Education	2011	71%
	2	Ph.D	Noorul Islam Centre for Higher Education	2018	Awarded
	Level		Years of Service	Institution	
Teaching Experience	UG		2.3 years	Nanjil Catholic college of Arts and Science, Kaliyakkavilai	
	PG		Nil		
	UG & PG		2 years	Noorul Islam Centre for Higher Education	
Specialization	Human Resource Management & Marketing				
Publications/ Participation in Seminars/ Conferences etc				International	National
	No. of Research Papers in Journals			5	1
	No. of Publications in Conference Proceedings			4	6
	No. of Conferences Participated in			6	10

	Books	Nil	Nil
Projects	Nil		
Details of Research Supervision	On going	Completed	
	Nil	Nil	
Honours and Awards	Nil		
Posts held	Assistant Professor		
Any other Information	Nil		

List of Publications:

- 1) Dr. P. Jasbin Bino, Dr. G. Rajesh Babu (2021), **“Market place investigation of Manna Dairy products in Tirunelveli District”**, Jijnasa – A journal of the History of Ideas and Culture. Vol.38 No.07:2021. ISSN 0337-743X
- 2) Dr. P. Jasbin Bino (2019), **“Supply Chain Problems faced by Sea Food Exporters in TamilNadu”**, Journal Of Emerging Technologies and Innovative Research (JETIR), Volume 6, Issue 5, pp. 1 – 6, May 2019. Journal Impact Factor: 5.87, UGC Approved, ISSN-2349-5162.
- 3) Jasbin Bino. P, R. Radhika, (2016), **“Marine Fisheries in Tamilnadu – An Overview”**, Journal of Chemical and Pharmaceutical Sciences (JCPS), Volume 9, Issue 4, pp. 2000 – 2005, October – December 2016. ISSN 0974–2115. [SCOPUS]
- 4) Jasbin Bino.P, Dr.R.Radhika (2016), **“Problems of Fish Marketing – With Special Reference to Kanyakumari District”**, Journal of Chemical and Pharmaceutical Sciences (JCPS), Volume 9, Issue 1, pp.430 – 434, January – March 2016. ISSN 0974–2115.
- 5) Jasbin Bino.P, Dr.R.Radhika (2015), **“Impact of Fishing Harbour on the Living Conditions of Fishermen in Muttom, Kanyakumari District”**, International Journal of Management (IJM), Volume 6, Issue 3, pp. 96 – 105, March 2015. ISSN 0976–6502 (Print), ISSN 0976–6510 (Online). Journal Impact Factor (2015): 7.9270 Calculated by GISI (www.jifactor.com).
- 6) Jasbin Bino.P, Neethi.S.Gopinadh, Dr.R.Radhika (2014) **“Foreign Direct Investment in Retail”**, Contemporary Business Conundrum, pp. 90 – 105, ISBN: 978-93-84734-04-6.

- 7) Jasbin Bino.P, Dr.R.Radhika (2014) **“Foreign Direct Investment in Retail – A Blessing to India”**, Noorul Islam Strategic Management Ambience (NISMA), Volume 1, Special Issue, pp.57 – 63, ISSN: 0973–3957.
- 8) Jasbin Bino.P, Dr.R.Radhika (2014), **“Financial Intermediaries (Banks) in financing Higher Education in India”**, International Conference on Finance and Banking, Finance and Banking, pp. 194 – 198, ISBN: 978-81-925275-1-2.
- 9) Jasbin Bino.P, Dr.R.Radhika (2014), **“Inflation in Indian Economy”**, National Conference on Progression of Global Strategies in Indian Business, pp. 362 – 370, ISBN: 978-93-81992-73-9.
- 10) Jasbin Bino. P, R. Radhika, (2014), **“Role of financial intermediaries (Banks) in financing higher education in India”**, Finance and Banking (Book) Authors: E.Raja Justus, C.Sathya Kumar, G.Arul Prakash Page: 194-198
- 11) Jasbin Bino.P, Dr.R.Radhika (2013), **“Impact of Educational Loan in India”**, International Journal of Management and Development Studies, Volume 1, Number 3, September 2013, pp. 182 – 187, ISSN: 2321 – 1423.
- 12) Jasbin Bino.P, Dr.R.Radhika (2013), **“Social Media in the Banking Sector”**, Social Media – A New Frontier for Business, pp. 41 – 46, ISBN: 978-93-80314-16-7.
- 13) Jasbin Bino.P, Dr.S.Edmund Christopher, Dr.R.Radhika (2013), **“Changing Perception towards the Education Loan System – An Analytical Study in Kanyakumari District”**, Noorul Islam Strategic Management Ambience (NISMA), Special Edition, pp. 346 -354, ISSN: 0973 – 3957.
- 14) Jasbin Bino.P (2012), **“Inflation and Overall Economic Growth”**, ‘National Conference on Recent Inflationary Trend and its Impact on Economic Growth of India’ (Conference Proceedings).